

# We dig deep, think big, and drive change.

**Successful initiatives start with effective engagement—the kind that informs, inspires, and ignites conversation.** We deliver solutions that close the gaps between awareness, intention, and action, delivering results that are meaningful and measurable.

Diversity Marketing and Communications transforms complex issues into relevant messages. Our team combines expertise in behavioral science with best practices in plain language and cultural adaptation. We build pathways for dialogue that are accessible to all audiences.

Because understanding is empowering. It's what's needed to evaluate options and make decisions.  
**That's how we advance from where we are today to what's possible tomorrow.**

# Since 2004, we've developed strategic communications programs that connect public- and private-sector clients with target audiences.

## Diversity's capabilities include:

- Stakeholder engagement
- Writing, design, and production for digital, video, and print
- Multilingual communications
- Social, earned, and paid media
- Event planning and execution
- Audience research

## Company Data

### GSA Multiple Award Schedules:

#47QRAA22D0003 and #GS-07F-0319U

### New Jersey Department of Transportation:

Cost Basis Approved

## NAICS Codes

- 541613** Marketing Consulting Services
- 541820** Public Relations Agencies
- 541810** Advertising Agencies
- 541430** Graphic Design Services
- 541511** Web Based Marketing
- 541910** Marketing Research and Public Opinion Polling
- 512110** Motion Picture and Video Production
- 541840** Media Representatives
- 561920** Convention and Trade Show Organizers
- 541870** Advertising Material Distribution

## Certifications

- State of New Jersey (DBE, WBE, E/SBE)
- State of New York (DBE, WBE)
- State of Connecticut (DBE)
- New York City (WBE)
- Port Authority of New York and New Jersey (WBE)
- U.S. Small Business Administration Economically Disadvantaged Women-Owned Small Business (EDWOSB)
- Women's Business Enterprise National Council (WBENC)



Scan here to learn more.

## Representative Clients

### Public Sector

- Centers for Disease Control and Prevention (CDC)
- Delaware Department of Natural Resources and Environmental Control
- Dutchess County Transportation Council
- Massachusetts Department of Energy Resources
- Metropolitan Transportation Authority (MTA)
- National Institute of Health (NIH)
- New Jersey Department of Community Affairs
- New Jersey Department of Environmental Protection
- New Jersey Department of Health
- New Jersey Department of Transportation
- NJ TRANSIT
- New York State Department of Transportation
- Norwalk Transit District
- Port Authority of New York and New Jersey
- Rutgers University
- Tompkins County Department of Planning and Sustainability
- U.S. Department of Agriculture
- U.S. Department of Labor
- U.S. International Development Finance Corporation

### Private Sector

- Dewberry Engineers
- ICF
- Mason Tillman & Associates
- NV5
- Princeton Partners
- PSE&G
- Spruce Technology
- Tetra Tech
- Urban Engineers

## Contact

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